



ella media ag | Zählerweg 7 | 6300 Zug | Switzerland | CHE-370.592.352

NOTICE TO CURRENT AND POTENTIAL INVESTORS

by the Board of Directors of **ella media ag**, Zählerweg 7, 6300 Zug, Switzerland,
(company registration number CHE-370.592.352) ("**Company**" or "**Issuer**")

dated 31 May 2022

to the attention of persons receiving the Growth Prospectus in accordance with Article 15 (1) (a) of the Regulation (EU) 2017/1129 of the European Parliament and of the Council approved on 15 October 2021 by the Financial Market Supervisory Authority in Luxembourg (CSSF) and notified to the Federal Financial Supervisory Authority of the Federal Republic of Germany (BaFin), to the Financial Market Authority of the Republic of Austria (FMA), and to the Dutch Authority for the Financial Markets (AFM) for the purpose of ("**Prospectus**"):

The offering of up to 3,351,000 Participation Certificates by the Issuer with a nominal value of CHF 0.01 each (ISIN CH1107675402, "**Offer Securities**") during four offer periods from 1 December 2021 until 30 August 2022 (the latest) at a maximum offer price per Offer Security of EUR 10.00 ("**Offer Price**") ("**Offering**").

By notice dated 20 January 2022 ("**1st Notice**"), the Management Board informed about an amendment of the expected timetable regarding the Offer Periods during which Offer Securities based on the Prospectus are offered to the public. The expected and amended timetable was as follows ("**1st Amended Timetable**"):

	From	Until
First Offer Period	15 October 2021	30 April 2022
Second Offer Period	1 May 2022	30 August 2022

In order to allow more investors to participate during the First Offer Period, the Management Board decided to extend First Offer Period until 17 June 2022. Therefore, the First Offer Period will end on 17 June 2022 and the expected timetable of the Offering is amended as follows ("**2nd Amended Timetable**"):

	From	Until
First Offer Period	15 October 2021	17 June 2022
Second Offer Period	18 June 2022	7 August 2022
Third Offer Period	8 August 2022	30 August 2022

Thus, based on the 2nd Amended Timetable, the Issuer is offering up to 1,000,000 Offer Securities (Participation Certificates) during the First Offer Period at an Offer Price of EUR 5.00 until 17 June 2022.

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31/5/2022

This announcement will be made available on the following website of the Issuer: <https://www.ella.ag/public-offering>.

ella media ag



Michael Keusgen
Chairman of the Board of Directors

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