



ella media ag | Zählerweg 7 | 6300 Zug | Switzerland | CHE-370.592.352

NOTICE

by the Board of Directors of **ella media ag**, Zählerweg 7, 6300 Zug, Switzerland,
(company registration number CHE-370.592.352) ("**Company**" or "**Issuer**")

dated 20 January 2022

to the attention of persons receiving the Growth Prospectus in accordance with Article 15 (1) (a) of the Regulation (EU) 2017/1129 of the European Parliament and of the Council approved on 15 October 2021 by the Financial Market Supervisory Authority in Luxembourg (CSSF) and notified to the Federal Financial Supervisory Authority of the Federal Republic of Germany (BaFin), to the Financial Market Authority of the Republic of Austria (FMA), and to the Dutch Authority for the Financial Markets (AFM) for the purpose of ("**Prospectus**"):

The offering of up to 3,351,000 Participation Certificates by the Issuer with a nominal value of CHF 0.01 each (ISIN CH1107675402, "**Offer Securities**") during four offer periods from 1 December 2021 until 30 August 2022 (the latest) at a maximum offer price per Offer Security of EUR 10.00 ("**Offer Price**") ("**Offering**").

According to the Prospectus, the Offering will be realised through four separate Offer Periods covering the period from 15 October 2021 to 30 August 2022. After each Offer Period, the Management Board will announce (i) the number of Participation Certificates subscribed during the lapsed Offer Period and (ii) the Offer Price per Offer Security for the subsequent Offer Period (if applicable).

According to para. 1.4.1 and 7.4 of the Prospectus, the expected timetable of the Offering is as follows ("**Original Timetable**"):

	From	Until
First Offer Period	15 October 2021	30 November 2021
Second Offer Period	1 December 2021	30 January 2022
Third Offer Period	1 February 2022	30 April 2022
Fourth Offer Period	1 May 2022	30 August 2022

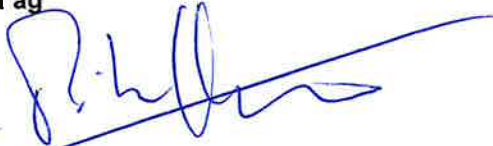
The Management Board informs that the First, Second and Third Offer Periods will be merged into one offer period. Therefore, the First Offer Period will end on 30 April 2022 and the expected timetable of the Offering is amended as follows ("**Amended Timetable**"):

	From	Until
First Offer Period	15 October 2021	30 April 2022
Second Offer Period	1 May 2022	30 August 2022

Thus, based on the Amended Timetable, the Issuer is offering up to 1,000,000 Offer Securities (Participation Certificates) during the First Offer Period at an Offer Price of EUR 5.00 until 30 April 2022.

This announcement will be made available on the following website of the Issuer: <https://www.ella.ag/public-offering>.

ella media ag



Michael Keusgen
Chairman of the Board of Directors